

International Women's Day 2007



Congratulations! Join me in celebrating us!

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For Love of the World

- Charlotte Tall Mountain

For the love of a tree, she went out on a limb.

For the love of the sea, she rocked the boat.

For the love of the earth, she dug deeper.

For the love of the stars, she let her light shine.

For the love of spirit, she nurtured her soul.

For the love of family, she respected her elders.

For the love of a good meal, she gave thanks.

For the love of creativity, she opened her mind.

For the love of herself, she acknowledged her worth.

And the world was richer for her.



March 8th is International Women's Day!

Today is marked by the United Nations and women's groups around the world as a rallying point for coordinated efforts to demand women's rights and participation in political and economic processes. It is a time to reflect on progress made, to call for change and to celebrate acts of courage and determination by ordinary women who have played an extraordinary role in the history of women's rights. In

1945, the Charter of the UN was signed and became the first international agreement to proclaim gender equality as a fundamental right. Women across the world, divided by continents, culture, religion, economic and political differences, come together to celebrate today as the climax of decades of struggle for equality, justice, peace and development. Join me in the mission for equality and celebrate the journey so far.



Commentary on Women in Politics

Since it is a political holiday, I would like to share some thoughts about women leaders. It is so awesome that women are up in the ranks, making decisions, giving speeches, shaping law, and leading companies. Take notice of women leaders in the world, and the images they portray of us. Share the news so others can

gain awareness of our success. Most of us marvel at the authenticity of Oprah Winfrey, cheer at the power of Nancy Pelosi, but I will exercise caution before I'm convinced that Hilary Clinton should be our next president. Not because of her Senatorship, but her poor personal choices as a woman and her model of the 'sacrifices' it takes to be a success.



One of my Favorite Flowers



*"Treat your friends as you do your pictures
and place them in their best light"
– Jennie Jerome Churchill*

Healthy Living

Consider less-toxic solutions to common cleansing problems. You probably already have all that you need under your sink or in your pantry.

Basic Cleaning Supplies:

- Ammonia
- Baking Soda
- Vinegar
- Lemon Juice
- Salt
- Borax

Use these products to clean bathrooms, windows, ovens, and even unclog drains! Clean and sanitize while eliminating exposure to harmful chemicals, reducing water and air pollution and saving money. You can attack dirt and germs and not the planet!

If someone else cleans your home; consider a service with bio-friendly products (like Bi-O-Kleen) or providing products for them to use in your home.

We all have responsibility to take care of Mother Earth. It can be as simple as changing products and making more conscious choices while we shop.



My Economic Spin

I have a lot of ideas about advancing women's economic contributions to the global economy. I'd like to put a couple out here, and see if we can rally around them or if any of you have ideas to share as well. Read on, and let me know your thoughts:

1) I'd like to create a women's fund on the stock market. It would be managed by women stockbrokers and would invest in women owned businesses only. It could also be a women's fund that only has women investors, but trades aggressively in any kind of funds (but only makes profits for the women investors) If we had enough participation, we could compete in global markets and really make an impact all over.

2) I'd like to be better about marketing ourselves to targeted women audiences. I'm really good about referring people I encounter to women I know with the right skills, but I have lots of contacts but I don't have anyone to advertise to them. For instance, I don't know of any women owned florists, but every time I order flowers I wish I did. I don't know of any women owned office supply stores, or I'd shop there instead of Staples. Sure, we all could surf the internet until we found one and then hope it is better than what we are accustomed to, but wouldn't it be great if we had an online directory (like LinkedIn or something) where we could share with each other the great women owned/led business we all already know about? If you're interested; share them with me and I'll include them in the next newsletter or I may start an online directory if we get enough listings.

Together we can invest in each other, take advantage of tax breaks, and increase our participation in the world economy....let's do this!



Great Web Resources

Internationalwomensday.com

- Global source for IWD info

www.abwahq.org

- American Business Women's Association

www.nawbo.org

- National Association of Women Business Owners

www.onlinewbc.gov

- Online Women's Business Center for Entrepreneurs

www.thennwwj.com

- NW Women's Journal; a source for businesswomen

www.sassycovers.com

- Baby accessories for cool new moms!

www.zappos.com

- Online Shoe store, great shoes, great service!

www.killpackgroup.com

- My business site; will be full of all things Keely!

www.drSarahCimperman.com

- My naturopathic physician friend; resources galore for women's health & so much more!

Send me your favorite links for inclusion next year!

"Like water, be gentle and strong. Be gentle enough to follow the natural paths of the earth, and strong enough to rise up and reshape the world."

- Brenda Peterson

"She made me feel like I could do anything; that I could be a leader. She focused all her positive spirit on me"

- Justice Sandra Day O'Connor

Share My Network: Desirea Nelson

My cousin Desirea is an amazing mom and new business owner. She markets BeautiControl Spa Products, DeMarle French Bakeware, and custom designed baby accessories. If you're in the market for some great products for everyday women; just keep reading.

BeautiControl: Desirea consults at home spa parties and sells botanical-based natural products for skincare and the bath. Getting a group of friends together for a relaxing spa party is a great way to stay out of the spring rain.

DeMarle Bakeware: Desirea hosts cooking parties and teaches how to cook healthier, faster and tastier with modern-age, easy to clean bakeware and accessories.

Designs by Legacy: Custom-made, mess-saving covers for convertible car seats and changing pads. These stylish and soft covers keep things clean and looking hip. Coordinated with chenille hooded towels, nap mats and stroller blankets, you and your baby could be the most fashionable pair anywhere! Check out these designs, as well as other offerings at www.sassycovers.com or on e-bay (search: designs by legacy).

Feel free to email Desirea directly if you have interest or questions: desireanelson96@hotmail.com



Appreciation ~ Gratitude ~ Dankbarkeit ~ Krup Khun Kha

Grandmas – For showing us how relationships really work, and for your unconditional love and interest in my pursuits

Momma – For your endless support, wisdom and truly knowing me

Sarah – For business help, women's health and mentorship

Rachy – For your guidance with my personal quest through life

Katy – For being an eternal friend and loving hippie mamma

Melody – For your insights into my spirit and encouragement

Bethlehem – For being awesome, daring and finding your way

Erika – For listening, for music and our wonderful friendship

Wendi – For our 10 years and for ALL the gourmet feasts

Anj – For coaching me, knowing my thoughts and celebrating me

Dina – For reading my mind, saving me, and laughing till we cry

Desi – For marrying into the family and being so thoughtful

Jen & Joya – For the eminent giggles, smiles and cocktails!

Respect & Admiration to each of you - Keely